

Benefit	 Gold Sponsor	 Silver Sponsor	 Bronze Sponsor
Logo on event flyer & website	Largest placement	Medium placement	Name/logo listed
Social media promotion	5 dedicated posts + story mentions	3 posts + story mentions	1 post + story mention
Logo on event banner	Large logo	Medium logo	Small logo
Vendor booth	Premium booth included	Standard booth included	Optional discounted booth
Swag bag inclusion	Premium placement	Included	Included
Product in prize packages	Featured	Included	Included
Stage announcements	Multiple throughout the event	Two announcements	One announcement
Banner placement	Multiple banners throughout venue	One banner	Shared sponsor banner
Email newsletter feature	Dedicated spotlight	Listed with sponsors	Sponsor recognition
Opportunity to speak/demo	5-minute presentation or demo	—	—
Logo on judge scorecards/program	✓	✓	—
Recognition during awards	Featured sponsor	Supporting sponsor	Sponsor recognition
First right of renewal next year	✓	✓	—